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Amsterdam & Peroff LLP and Ichay & Mullenex Avocats Form Strategic Alliance

London, Nov. 4, 2011 – International law firms Ichay & Mullenex Avocats and Amsterdam & Peroff LLP are pleased to announce the formation of a strategic alliance.

Together, Ichay & Mullenex Avocats and Amsterdam & Peroff LPP will offer a unique combination of industry-focused expertise and strategic, multi-jurisdictional capability to international businesses facing high-stakes legal issues.

The alliance brings together two premier legal practices capable of taking on challenging and complex legal issues – integrating a proven track record of high-profile legal advocacy with expert knowledge, public affairs proficiency and risk management sophistication – to achieve tailored solutions for clients in bet-the-company scenarios as well as more traditional situations.

Founded in Paris in 2004, Ichay & Mullenex Avocats is recognized as an international leader in the technology, telecommunications and green business sectors. Its founding partners bring to the alliance more than 25 years of experience in these industries, building on a practice that originates in Asia’s emerging markets. The firm’s expertise spans the range of legal issues specific to these industries, including intellectual property, data protection, financing, mergers and acquisitions, restructuring, labor and taxation. It is particularly renowned for its work in the areas of internet law, e-commerce, telecommunications, network security and renewable energies.

“While most of our competitors in the legal industry are scaling back in these economic times, we see an opportunity to deliver value to a business market that requires high-end legal services but is searching for ways to economize,” noted Diane Mullenex, managing partner of Ichay & Mullenex Avocats. “In this

increasingly-complex global business environment, the ability to offer specialized expertise within the broader context of comprehensive and strategic legal representation provides a competitive edge. Our alliance with Amsterdam & Peroff LLP is precisely the kind of creative approach that addresses the evolving requirements of the international legal market.”

Founded in 1980, Amsterdam & Peroff LLP is an international law firm with offices in London, Toronto and Washington, DC. The firm is recognized for its work in high-profile matters, including commercial and investment treaty arbitration, cross-border disputes, expropriation and state intervention, and government relations issues. Its client base draws from a wide range of business sectors, including extractive industries, hospitality, real estate, investment banking, and politics.

“We see our alliance with Ichay & Mullenex Avocats as an extraordinary opportunity to leverage our unique skill set into a broader range of economic sectors,” commented Robert Amsterdam, co-founder of Amsterdam & Peroff LLP. “As a growing number of companies seek entry into emerging markets that present enhanced investment security risks, our experience in such regions as Latin America, Africa, Central Asia and the Far East is a key contribution. Our new relationship with one of Europe’s most innovative law firms will help us deliver during the critical decision-making process at the front end and, if necessary, when subsequent disputes arise.”

For More Information About Ichay& Mullenex Avocats:

www.ichay-mullenex.com

For More Information About Amsterdam & Peroff LLP:

www.amsterdamandperoff.com

www.robertamsterdam.com

www.corporateforeignpolicy.com

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